



2021-22 VISION, MISSION, VALUES, GOALS AND OBJECTIVES

Adopted April 26, 2021

VISION

The Village of Lake Orion is a desirable, vital, vibrant, safe, sustainable small community that cherishes its local culture, heritage and history as it moves forward into the future. Encouraging innovation and continuous improvement promoted by the diversity of its citizens and businesses through their involvement in local governance who understand their responsibility for protecting its special natural resources creating a unique place by which its citizens and businesses are proud to call "home".

MISSION

The Mission of the Village of Lake Orion is to foster the reemergence of our community with a vibrant downtown and a high quality of life that is enhanced by our historic character, trails and waterway features.

CORE VALUES

- **Trust.** We will maintain the highest levels of transparency, honesty, integrity, truthfulness, and ethical conduct.
- **Quality.** We will strive for excellence, professionalism, quality, and pride from public officials in the conduct of our work and the provision of our programs and services.
- **Innovation.** We will encourage and support new, creative ideas and reasonable risk taking, take advantage of unique and beneficial opportunities that advance our community.
- **Respect for all individuals.** We will respect individuals, embrace tolerance and diversity, treat all citizens fairly, and seek involvement and participation from individuals from all levels of the village government and from the community at large.
- **Teamwork.** We recognize and value the importance of working together to accomplish community goals.
- **Effective Service.** We strive to be trendsetters and value timely, courteous, cooperative, responsive, efficient, and effective public service.
- **Future Orientation.** We make decisions that stand the test of time, that help us to control our own destiny, that cultivate and sustain family heritage while encouraging intergenerational connection, that promote the viability and sustainability of our community for the long term, and provide a place that all citizens and businesses are proud to call "home".

GOALS AND OBJECTIVES

- **Goal : Provide a Supportive and Informative Environment for the Economic Reemergence from the COVID-19 Emergency Disaster**
 - **Objective:** ***Reemergence of residents, property owners and businesses to pre COVID-19 Levels with continuous growth.*** Actively inform and support the community for economic reemergence to a healthy business activity level with continuous growth and success. We will seek various Federal, State and County programs and forward to the businesses. Continuously seeking activities to promote downtown patronage.

- **Goal : Promote Sound and Prudent Financial Management**
 - **Objective:** ***Tower Space Rental*** – Promulgate awareness of existing available leases for the remaining three (3) spaces on the village cell tower located at 37 East Flint Street. Promulgate awareness of existing location.

 - **Objective:** ***Parks and Recreation Funding and Grants*** – Actively pursue grant funding opportunities to assist with operations, maintenance, and/or improvements. Update Parks & Recreation Master Plan to include restrooms at Atwater Park for the 2022 five-year expiration to be eligible for future grants.

 - **Objective:** **Identify, classify and determine use of all Village owned properties.** Consider possible license agreement options including use agreements with property owners on the lake for the Village owned right-of-way properties. Review Village owned properties to determine if any could be sold.

 - **Objective:** **Review of Village Consultants** - Review of Village consultants to ensure the Village is obtaining the best services available at the best price; include the possibility of bringing planning services in-house. Review possibilities for using interns.

 - **Objective:** **Address Parking needs of the downtown**, including pay to park- meters on street and a parking structure. Signage for employee parking areas.

 - **Objective:** **Prioritize Infrastructure Projects and Water and Sewer Rates Review-** Review the water and sewer rates based on the four-year step increases from 2018-2021 compared to current and future costs including infrastructure improvements of water and sewer system including the lift/pump stations.

- **Goal : Promote Proper Management of Capital Assets and Infrastructure**
 - **Objective:** **Water System Improvement Program - Phase 1-**Continue water main replacement program to replace old (1940) and undersized (>8”) mains. \$6,030,000 bond issued in 2018 with a \$5 million contract to be completed in 2021 for Phase 1

 - **Objective:** **Water Service Line replacements-** Replace service lines from stop box to building- galvanized lines – approximately 60 in phase 1.

- **Objective:** **Water System Improvement Program - Phase 2-** Continue water main replacement program of the remaining old (1940) and undersized (>8”) mains. \$3,090,000 authorized bond balance (\$10,000,000 total) in 2018. Design engineering needs to be completed and grants/loans financing secured. This would include the lead goose neck/galvanized service lines as well.
- **Objective:** **Sanitary Sewer System Improvement Program** – Prioritize a comprehensive sanitary sewer system improvement and funding plan, including repair and rehabilitation of pump/lift stations. SAD (special assessment district) option for sanitary sewer system improvements.
- **Objective:** **DPW Yard site renovation plan** – Prepare a DPW Building and salt storage structure improvement/replacement plan and provide funds for future needs. Prepare a DPW Yard site plan proposal.
- **Objective:** **Add Sidewalks for more walkable and safer community** Funding possible by DDA:
 - M24 – along front of Evergreen Cemetery:
 - Washington between Shadbolt and Elizabeth Street
 - Washington between Shadbolt and Jackson- residents
- **Objective:** **Road Funding and maintenance** – Seek funding for street maintenance.
- **Goal : Promote Quality Recreation Services and Environmental Stewardship**
 - **Objective :** **Paint Creek Stream Bank Stabilization** – Obtain grant funding to complete necessary improvements to the Paint Creek stream banks to prevent erosion, improve aquatic habitat, and provide educational and/or recreational opportunities for the public along Children’s and Meeks parks. Pedestrian bridge options. Donations.
 - **Objective :** **Parks and Recreation Funding** – Identify new or alternative revenue sources to provide sufficient funding for park facility improvements and recreational programming. A non-profit Friends of Lake Orion Village Parks (501(3)(c) was established in 2019. Market and promote the Friends of Lake Orion Village Parks 501 c3 for funding project efforts.
 - **Objective:** **Green’s Park/ Children’s** – Complete capital improvements to Green’s Park- pavilion, dock, gazebo, and build a playground structure. Reevaluate the fees and operations for financial, attendance and liability improvements (including elimination of fees and lifeguards). Parks & Rec Advisory Board seeking pavilion construction. Children’s Park equipment replacement – upgrade to more durable equipment.
 - **Objective:** **“Green” Energy Projects** – Continue to expand “green” energy options. Solar charging station options for vehicles to consider. The DDA needs to look at changing lamps in the downtown corridor. Consider solar charging stations for vehicles.

- **Objective: Replace and upgrade the trees and bushes in the Downtown and Parks**
Upgrade vegetation in the downtown, parks and along the Paint Creek. Conduct a tree inventory.
 - **Objective: Removal of trees from public and private property**. Significant number of old, dead trees on Village properties need to be removed due to safety concerns. Conduct a tree inventory on Village right of way and remove and replant as appropriate
 - **Objective: Raingardens to Children’s Park and Green’s Park** – as proposed from the WaterTowns review by the CRWC. Funding request to DDA because it is located in DDA District.
 - **Objective: Review Lake Draw down** – lake lowering every five years - next 2022; structures issues; approval of EGLE/DNR; public input on value of continuing. Infrastructure spillway issue that goes under private property. Reevaluate engineering/repair of structures or abandon. Have hydrological study conducted on options. DNR cold water bottom draw down evaluation.
- **Goal : Promote and Protect Public Health, Safety, and Welfare**
 - **Objective: Traffic Enforcement** – Reduce speeding on Village streets, Florence, Elizabeth, Shadbolt and others, either by extra patrol or radar trailer, portable lighted speed indicator signs or similar equipment; there are grants available for this. Consider adopting a distractive driving ordinance.
 - **Objective: Senior Citizens Aging in Place**– Identify, seek, and implement collaborative efforts with other public, private, and non-profit organizations (Library) to provide adequate opportunities for senior citizens to be able to age in place.
 - **Goal : Promote Open, Transparent, Inclusive, Engaging Space and Collaborative Governance**
 - **Objective: Create spaces for Resident to Engage in the Community -**
Provide timely public information on positive community events and happenings; utilize media to engage the public on important issues affecting the community; encourage citizens to register on the village’s web site for a notification service. Upgrade the Village web site to current technology for more efficient updating. Quarterly newsletter for residents. “Contact us” prominent feature on social media options.
 - **Objective: Student Interns-** Provide staff assistance and training opportunities with student interns- college/ high school – youth exposure to jobs- DPW, Office, Parks, planning etc.
 - **Objective: Departments & Boards present requests to Village Council** - provide SMART goals/objectives when requesting budget changes/projects. (Specific, Measurable, Attainable, Relevant and Time based)

- **Goal : Promote a Positive Community Image**

- Objective **Public Art** – Establish a local artist gallery at the new village hall to highlight artwork from local artists. Collaborate with the Orion Art Center for displays and events at the Village Hall -.
- Objective **Beautification Commission** – Establish a Beautification Commission to raise awareness and improve the attractiveness of residential and business properties through the Village. Creation of ordinance for Council consideration.
- Objective: **Rental Ordinance for short and long term** – Adopt an ordinance for registering all rental property/owners.
- Objective: **Become a Redevelopment Ready Community (RRC)** – Working with the Downtown Development Authority, apply to the State to become a Redevelopment Ready Community (RRC).
- Objective: **Establish Historic Character Guidelines** – In conjunction with the DDA establish historic character design guidelines to the Zoning Ordinance.
- Objective: **Increase/Promote clear & frequent communication from Village Council to residents & businesses:**
 - Update website (VC Public Notice & meetings, info at top of page
 - Publish a short summary of decisions in newspaper
 - Provide upcoming agenda topics in newspaper, ONTV, Social media
 - Social Media for Village Council